

Is it worth it?

Do potential MBA students need to have better evidence that their time and money will be well invested if they decide to get an MBA?

With the cost for classes rising and a year with no income for those who have chosen to study full-time, this is a big question to ask yourself. Students are constantly assuring themselves that they will receive more opportunities and better salaries if they receive an MBA.



The golden ticket

James Pennian was motivated to invest in an MBA at an Australian University because of the increased career opportunities that would open up.

"I was becoming very specialized after three years in banking in Tokyo and I wanted to broaden my perspective. I knew that a Australian MBA would open doors and I wanted to see where that might lead."

"After three years of banking in Tokyo, I felt like I was becoming too specialized and I wanted to diversify my background. I was sure that getting an MBA from Australia would give me more leverage in my job interviews and more options to work with."

Mr. Pennian was also interested in moving to the Australia as he had some family and friends who lived in Melbourne.

Once he received his MBA, his first job out of graduate school was at a multinational management consulting firm. After awhile there, he ended up transferring to the company's office in Sydney.

"I always think about how my life would have turned out if I hadn't done gotten my MBA. Sometimes I think I would have stayed in Japan, other times I see myself as a slug, giving up my marriage for my old career."

"Getting my MBA has made me more confident. I have many more choices then I had previously had and I also have an international network of friends and colleagues that I can contact and interact with."



For the purpose of this assignment, you are to write a paper that will be read by a panel of judges. The judges will be looking for a paper that is well written, clear, and concise. The paper should be 2-3 pages long and should include an introduction, a main body, and a conclusion. The main body should be divided into three sections, each with a heading. The first section should discuss the benefits of an MBA, the second section should discuss the costs of an MBA, and the third section should discuss the overall value of an MBA. The conclusion should summarize your findings and provide a final recommendation. The paper should be typed, double-spaced, and have a cover page. The cover page should include your name, the title of the paper, and the date. The paper should be submitted to the judges by the deadline.